

# SALON LOOKBOOK

 **HAIR CUTTERY**  
FAMILY OF BRANDS

 **HAIR CUTTERY**

**BUBBLES**  
THE COLOR SALON

**cibu**

# ABOUT

## Hair Cuttery Family of Brands

Hair Cuttery Family of Brands is a multi-brand company of hair salons and professional styling products with a mission to create deeper connections and inspire confidence. Putting Stylists at the heart of our business, we embrace a customer-focused, hospitality-driven approach to hair care.



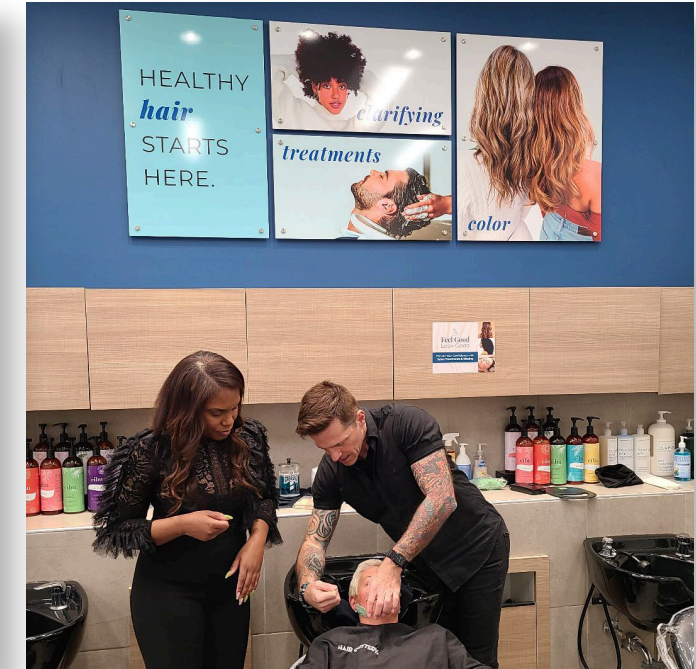
# OUR SALONS

## HC HAIR CUTTERY

Hair Cuttery is an affordable unisex salon chain offering a wide range of hair services, including cuts, color, styling, and more, focusing on Guest satisfaction and convenience. Our mission centers on inspiring confidence through a Guest-oriented, stylist-driven approach to hair care for people of all ages and backgrounds.

## BUBBLES<sup>®</sup> THE COLOR SALON

Bubbles offers an exceptional hair experience with experts skilled in color, cuts, styling, and more. Our salon hosts a modern and sophisticated, bright and inviting atmosphere. We pride ourselves on being an elevated salon, providing accessible luxury to our clients.



# WHY CHOOSE OUR SALONS?



## NETWORK

Nearly 500 Hair Cuttery salons and 15 Bubbles salons - and growing.



## OWNERSHIP

All locations are corporate-owned and operated.



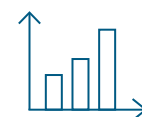
## GUEST BOOKING

Book appointments online, using our mobile APP, via phone, or conveniently walk-in.



## SALON PROFESSIONALS

High retention rate of trained and skilled professional stylists.



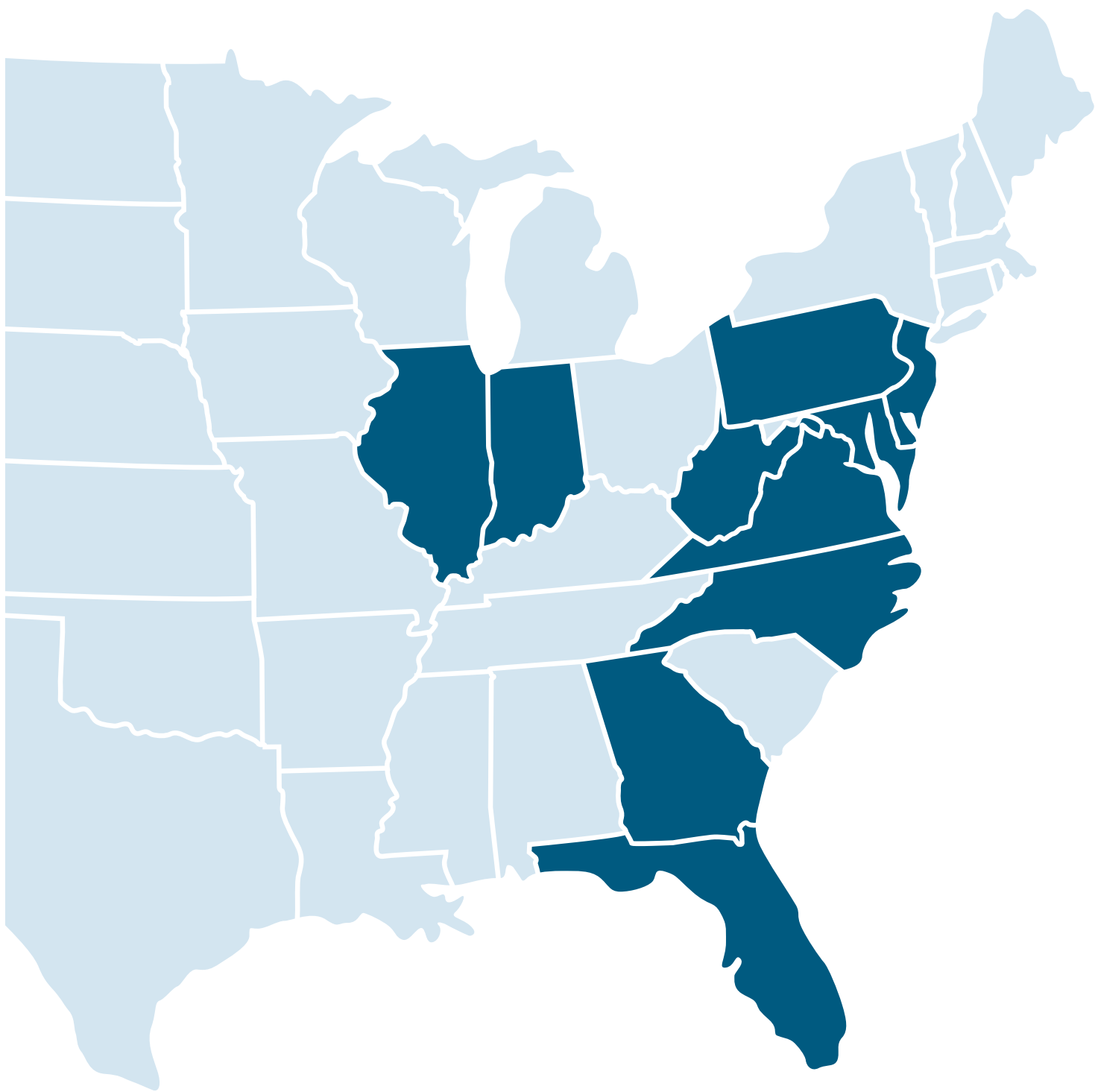
## TECHNOLOGY

Cutting-edge innovation with the Hair Cuttery and Bubbles mobile APP.



## GUESTS

Loyal and committed male and female community. Great salon options for guests of all ages and hairstyles. Plus, premium service offerings at our Bubbles salons.



## LOCATIONS

HCFB salons are company-owned and strategically located in prime, high-traffic areas popular among women, families, and younger demographics who prioritize grooming. We choose locations near grocery stores, spas, and fitness centers for accessibility and popularity. Our salons are in modern, upscale, family-friendly neighborhoods.

Hair Cuttery: 500 salons across 10 states  
Bubbles: 15 salons across 2 states

- 5,000+ Salon Professionals
- 60+ Stylist Support Center Associates



# SALON PROFESSIONALS

Our salons have talented professionals prioritizing education and staying ahead of industry trends. With corporate marketing support, our stylists always have guests in their chairs. Our team uses high-quality tools and premium products to create personalized salon experiences that are affordable, convenient, and exceptional for every appointment.

## *Talent:*

Standout professionals bringing talent and experience to redefine beauty.

## *Education:*

Teams stay ahead of industry trends and commit to ongoing learning.

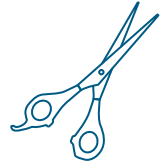
## *Tools:*

Stylists use high-quality tools, premium products, and corporate marketing support.

## *Journey:*

Salon Journey is personalized, affordable, convenient, and exceptional.





## CUT & STYLE

- Buzz Cut
- Signature Cut
- Classic Blowout
- Signature Cut with Classic Blowout
- Deluxe Blowout
- Signature Cut with Deluxe Blowout
- Classic Set or Wrap
- Classic Up Do
- Special Occasion Design
- Edge Up, Clipper Design



## COLOR

- Single Color
- Root Touch-Up with Gloss
- Foil Highlights or Lowlights
- Balayage Highlights or Lowlights
- Single Color with Foils
- Single Color with Balayage
- Corrective Color
- Gray Blending



## VALUE PACKAGES

- Signature Cut with Blowout
- Single Color
- Executive Cut & Wax
- Gray Blending
- Root Touch-Up with Gloss
- Foil Highlights
- Balayage Highlights
- Single Color with Foils
- Single Color with Balayage
- Relaxer/Texturizer



## EXTRAS

- Relaxing Scalp Massage
- Redken Chemistry Treatment
- Redken pH-Bonder Treatment
- Clarifying Treatment
- Curling/Flat Iron Finish
- Curling/Flat Iron Set
- Clipper Design
- Deluxe Clipper Design
- Hair Extensions
- Hair Removal



## TEXTURE & CURL

- Relaxer/Texturizer
- Perm
- Specialty Perm
- Keratin

# SERVICES

Our experienced team excels in various services, including color treatments, precision cuts, styling, textured hair care, waxing, grooming, extensions, and more. As the go-to destination for all things hair and beauty, we're committed to providing a personalized experience that enhances individuality.



# PARTNER BRANDS

We offer a luxurious haircare experience with a curated selection of premium brands, including our exclusive Cibu line crafted by HCFB Stylists and household favorites like Redken, Paul Mitchell, Pureology, Olaplex, L'Oréal, and more. With a commitment to using high-quality products, we ensure that every visit pampers and enhances Guests' experiences.







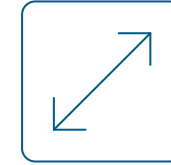
# SALON EXPERIENCE

Our renovated salons boast new photography, updated interior finishes, and contemporary furniture and station designs. Our modern and welcoming space aligns with the latest trends and enhances the comfort and style of each Guest's visit.





# LOCATION CRITERIA



Size:  
1,000 SF – 1,500 SF



Visibility:  
Seeks high-visibility  
spaces in strategic  
locations.



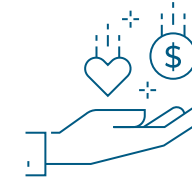
Market:  
Growing suburban and  
urban markets with  
strong residential and  
daytime populations.  
High residential and  
daytime population.



Center Type:  
Prominent location  
within established  
Neighborhood center or  
Grocery center anchored  
centers, small strip, and  
power centers.



Co-Tenants:  
Prefer grocery or  
daily needs anchors,  
service-oriented and  
female-focused  
co-tenants.



Income:  
High median household  
incomes.



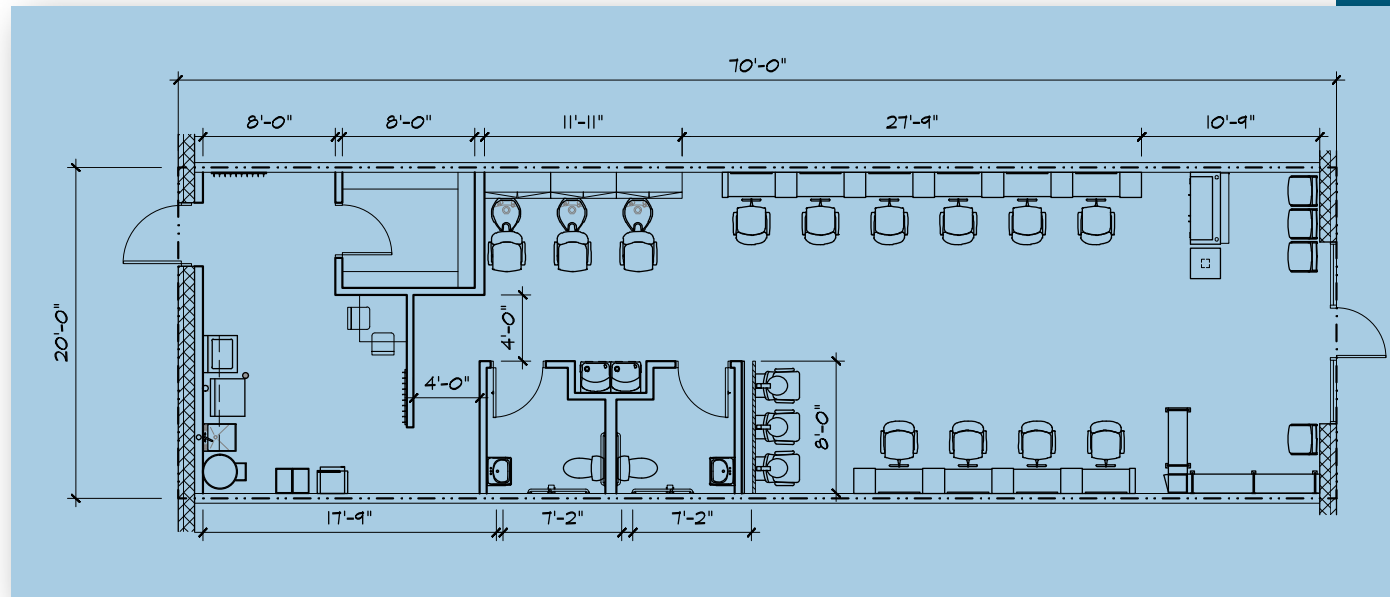
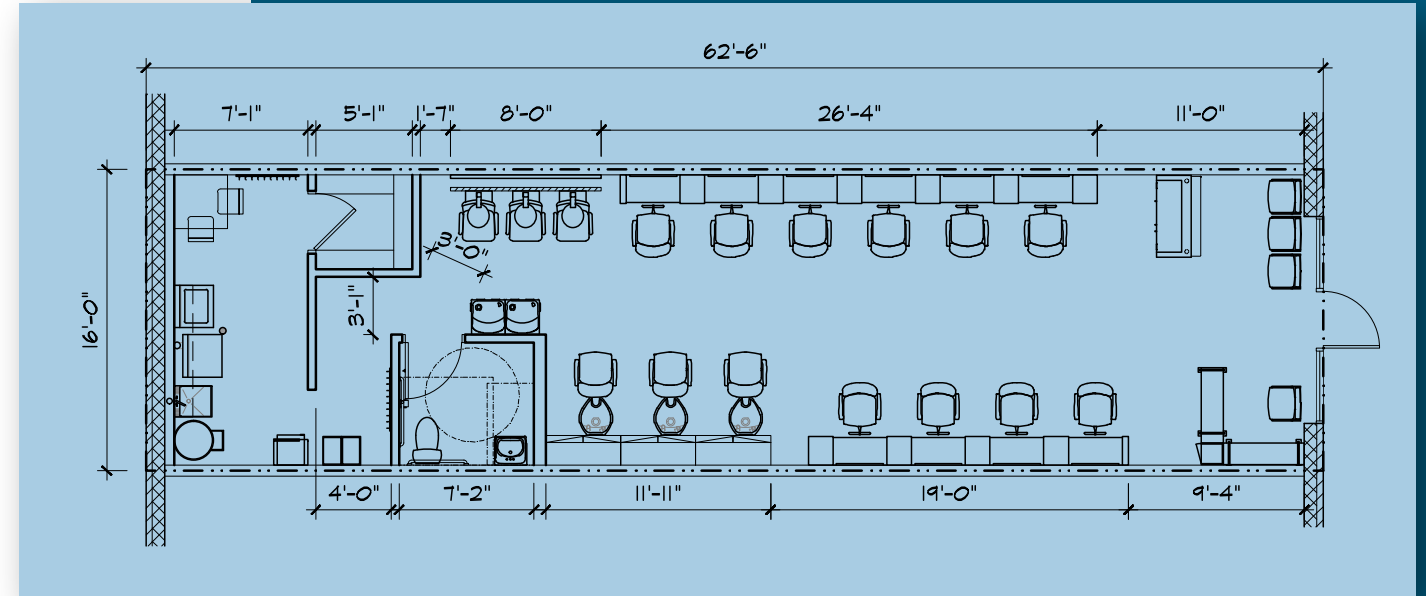
Access:  
Easy access and ample  
parking.



# LAYOUTS / PROTOTYPES

1000 sq foot

Survey of Facilities	
Facility	Standard
Stylist Stations	10
Shampoo Bowls	3
Dryer Stations	3
Wait Chairs	6
Retail	64 Linear Feet
Supply Closet	Shelving: 18 Linear Feet
Equipment Shelves	Shelving: 21 Linear Feet



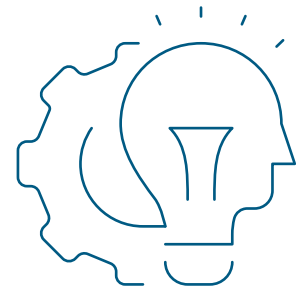
1400 sq foot

Survey of Facilities	
Facility	Standard
Stylist Stations	10
Shampoo Bowls	3
Dryer Stations	3
Wait Chairs	6
Retail	72 Linear Feet
Supply Closet	Shelving: 126 Linear Feet
Equipment Shelves	Shelving: 21 Linear Feet

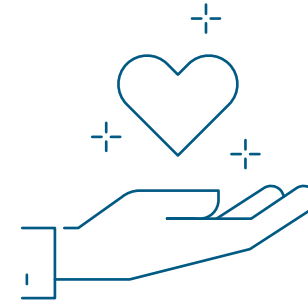


# NATIONAL RECOGNITION

Our brand earns widespread recognition in news and media outlets, showcasing our commitment to innovation and excellence. With numerous features highlighting our transformative experiences, we continue to set high standards in the beauty industry.



Over 250MM media impressions per quarter.



Top placements include INSIDER, Bustle, New York Online, AOL, Yahoo News, Real Simple, and People.



# TESTIMONIALS



“My experience was amazing. From the moment I walked in, it was great. My haircut is wonderful and my stylist was fantastic.”



“I had a fabulous experience. My stylist was attentive to what I wanted and made time pass by quickly. When I left, I felt like I had a new friend and a fabulous color, cut, and style!”



“My new salon is amazing! It seems like it was redone recently and is an affordable luxury experience. I love visiting with my stylist every time I come in; I leave feeling better.”

# WANT TO PARTNER WITH US?

Submit a Request to our Site for Consideration at  
**corporate.haircuttery.com**

Contact Our Team:



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